



Hesham Alaitany

PROFESSIONAL GRAPHIC DESIGNER

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WORK EXPERIENCE

Motion Graphics Designer & Marketing Intern / ISU Dining

Iowa State University, Ames, IA / August 2022 - July 2023

- Crafted professional promotional videos for ISU Dining.
- Responsibilities include designing graphics for marketing campaigns, creating videos, and social media content.
- Contributions extended to the ISU Dining YouTube channel and Instagram, amassing over 10,000+ views, magnifying their impact and enriching engagement.

Motion Graphics Designer & Marketing Intern / Dept of Residence

Iowa State University, Ames, IA / August 2022 - July 2023

- Integral part of the Iowa State University marketing team.
- Responsibilities include designing graphics for marketing campaigns, creating videos, and managing social media content.

Media Team Member & Administrative Assistant / WMC Center

Iowa State University, Ames, IA / August 2021 - August 2022

- Collaborative assistant involved in media tasks, writing, editing, and administrative duties.

Adobe Creative Suite Instructor & Administrative Assistant

Saudi Electricity Company Jeddah, SA / June 2017 - July 2018

- Conducted training sessions on Adobe Photoshop for trainees.
- Collaborative administrative assistant.

PROJECT EXPERIENCE

Front-end Developer / Kingston Research Group

Iowa State University, Ames, IA / Jan 2022 - May 2022

- As a freelance contributor to a dynamic and diverse team dedicated to advancing primary research in energy transport and conversion at the Department of Mechanical Engineering.
- Contributed to the website design and UI/UX development.

Posters and Flyers Translation / Writing and Media Center

Iowa State University, Ames, IA / Oct 2021 - Nov 2021

- Translated and adapted posters and flyers into multiple languages for the Writing and Media Center.

EDUCATION

Iowa State University

Ames, IA, May 2024

Bachelor's of Fine Arts in Graphic Design

Middle Tennessee State University

Murfreesboro, TN, March 2020

Advanced Academic English Diploma.

King Abdulaziz University

Jeddah, Saudi Arabia, January 2019

Preparatory Year

SKILLS

Design

Interaction design, UX/UI design, Game design, Content strategy, Animation Augmented Reality, Motion design, 3D Modeling, Design system, User Research

Tools

Illustrator, InDesign, Photoshop, Lightroom, Premiere Pro, After Effects, Adobe XD, Figma, Blender 3D, Cinema 4D, Substance 3D

Front-end Development/Programming

Python, JavaScript, Wordpress, Elementor, HTML, CSS, Three.JS, <Model-Viewer>, FFmpeg

CERTIFICATES

Three.js / THREE.JS JOURNEY

Issued Oct 2024

Motion Graphics / 24Etar

Issued Feb 2019

Video Editing / 24Etar

Issued Feb 2019