

**WORK EXPERIENCE** 

# **Graphic Designer & Research Assistant / Reinaldo Correa Studio**

Saint Cloud, FL (Remote) / October 2024 - Present

- Collaborate in artwork research and design development.
- Deliver graphic design support and assist on various projects.

# Motion Graphics Designer & Marketing Intern / ISU Dining

Iowa State University, Ames, IA / Augest 2022 - July 2023

- Crafted professional promotional videos for ISU Dining.
- Responsibilities include designing graphics for marketing campaigns, creating videos, and social media content.
- Contributions extended to the ISU Dining YouTube channel and Instagram, amassing over 10,000+ views, magnifying their impact and enriching engagement.

# Motion Graphics Designer & Marketing Intern / Dept of Residence

Iowa State University, Ames, IA / Augest 2022 - July 2023

- Integral part of the Iowa State University marketing team.
- Responsibilities include designing graphics for marketing campaigns, creating videos, and managing social media content.

#### Media Team Member & Administrative Assistant / WMC Center

Iowa State University, Ames, IA / Augest 2021 - Augest 2022

 Collaborative assistant involved in media tasks, writing, editing, and administrative duties.

#### **PROJECT EXPERIENCE**

#### Front-end Developer / Kingston Research Group

Iowa State University, Ames, IA / Jan 2022 - May 2022

- As a freelance contributor to a dynamic and diverse team dedicated to advancing primary research in energy transport and conversion at the Department of Mechanical Engineering.
- Contributed to the website design and UI/UX development.

# Posters and Flyers Translation / Writing and Media Center

Iowa State University, Ames, IA / Oct 2021 - Nov 2021

 Translated and adapted posters and flyers into multiple languages for the Writing and Media Center. www.hesham.design alaitanyhesham@gmail.com +1 (437) 676-5349 / +966 548800360

# **EDUCATION**

#### **McMaster University**

Hamilton, ON, Present Master of Engineering Design, Product Design

#### **Iowa State University**

Ames, IA, May 2024 Bachelor of Fine Arts, Graphic Design GPA: 4.0/3.86

#### Middle Tennessee State University

Murfreesboro, TN, March 2020 Advanced Academic English Diploma.

### **SKILLS**

# Design

Interaction design, UX/UI design, Game design, Content strategy, Animation Augmented Reality, Motion design, 3D Modeling, Design system, User Research

### **Tools**

Illustrator, InDesign, Photoshop, Lightroom, Premiere Pro, After Effects, Adobe XD, Figma, Blender 3D, Cinema 4D, Substance 3D

# Front-end Development/Programing

JavaScript, Wordpress, Elementor, HTML, CSS, Three.JS, React, < Model-Viewer>, FFmpeg

# **CERTIFICATES**

Three.is / THREE.JS JOURNEY

Issued Oct 2024

**Motion Graphics / 24Etar** 

Issued Feb 2019

Video Editing / 24Etar

Issued Feb 2019